



Allied Construction Industries

2025

**SPONSORSHIP PACKAGES AND OPPORTUNITIES
AS OF 3.10.25**



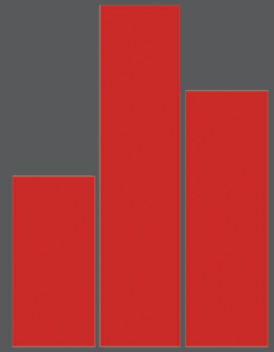
Activation Examples





Activation Examples





Sponsorship Selections

The following sponsorship selections allow you to customize how you reach hundreds of companies and thousands of individuals in the Cincinnati region's commercial construction industry.

We'd also be delighted to help you create the perfect activation if you don't see it here.



CONSTRUCTION CAREER DAYS

APRIL 30 & MAY 1, 2025

WARREN COUNTY FAIRGROUNDS

3200 STUDENTS, 60 SCHOOLS



CONSTRUCTION CAREER DAYS

APRIL 30 & MAY 1, 2025

Sponsorship	Value	Description
"Powered By" Title Sponsor (exclusive)	\$50,000	Company name included in the official event title ("ACI Construction Career Days, Powered by_____"), company logo hardhat sticker given to all student attendees, company name/logo on all marketing materials, both printed and digital, company name/logo on Event Welcome Center signage, company name/logo on event signage, verbal and visual spotlight during VIP tour/press conference, 4 tickets to VIP tour/press conference, verbal acknowledgment and company name/logo shown during exhibitor/volunteer welcome breakfast and all student orientations, prominent feature in quarterly digital magazine (Cincinnati Constructor), all exhibitor fees waived, high-traffic exhibitor location with no space restrictions
Welcome (exclusive)	\$25,000	Company volunteers welcome 3,000+ students as they arrive, opportunity to greet and engage with students as company volunteers distribute event maps and materials while wearing company name/logo apparel, company name/logo featured in all event marketing - both print and digital, company name/logo featured on stage at all student welcome presentations, opportunity to show a 1-minute company video in Event Welcome Center, repeated throughout the two-day event, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on Event Welcome Center signage, verbal and visual mention during VIP tour/press conference, verbal and visual acknowledgment during exhibitor/volunteer welcome breakfast, verbal and visual acknowledgment during all student orientations, all exhibitor fees waived, high-traffic exhibitor location with no size restrictions
Custom (unlimited)	\$20,000	Company name featured on wayfinding signage for company-sponsored building or field, company provided gift for each student, verbal and visual acknowledgment during VIP tour and press conference, company name/logo on signage throughout the event, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on event marketing all exhibitor fees waived, high-traffic exhibitor location



CONSTRUCTION CAREER DAYS

APRIL 30 & MAY 1, 2025





Sponsorship	Value	Description
Fairgrounds (exclusive)	\$15,000	Featured sponsor on event map, company name/logo featured on wayfinding signage, verbal and visual acknowledgment during volunteer and student orientations, verbal and visual acknowledgment during VIP tour and press conference, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on event marketing, all exhibitor fees waived, high-traffic exhibitor location
Student Bag (exclusive)	\$10,000	Official event student bags given to SOLD on arrival with prominent feature of company brand/logo, company name/logo in event marketing, all exhibitor fees waived, high-traffic exhibitor location
Lunch (exclusive)	\$10,000	Company name featured on lunch area, opportunity to display branded vehicles in the lunch area, use of branded plates and napkins, name/logo on wayfinding signage, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on event marketing, all exhibitor fees waived, high-traffic exhibitor location (note: this can be an in-kind sponsorship for restaurants/food and beverage organizations)
Stick With It (2)	\$7,500	Ability to offer 2 branded and collectible stickers for students to decorate their official CCD hard hat. Signage on sticker table in Welcome Center. Stickers may feature of company brand/logo, company name/logo in event marketing, all exhibitor fees waived, high-traffic exhibitor location.
Orientation (exclusive)	\$5,000	Company-branded gift given to each student, company name/logo on orientation signage, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on event marketing, all exhibitor fees waived
VIP Student Experience (exclusive)	\$5,000	Company name/logo featured on the entrance to the Student VIP area, company name/logo featured on signage in VIP area, company name/logo featured on Student VIP sticker and name badge, verbal and visual acknowledgment during VIP tour and press conference, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on event marketing, all exhibitor fees waived, high-traffic exhibitor location





CONSTRUCTION CAREER DAYS

APRIL 30 & MAY 1, 2025

Sponsorship	Value	Description
 Equipment (exclusive)	\$5,000	Highly visible equipment display along walkway, company name/logo on field signage, prominent feature in quarterly digital magazine (Cincinnati Construction) company name/logo in event marketing, all exhibitor fees waived SOLD
Building / Field (3 available)	\$5,000	Company name/logo signage at the event field or entrance to the sponsored building, prominent feature in quarterly digital magazine (Cincinnati Construction) name/logo in event marketing, all exhibitor fees waived SOLD
 Group Photo (exclusive)	\$5,000	Company equipment or signage featured as background for all student group photos, prominent feature in quarterly digital magazine (Cincinnati Construction) name/logo in event marketing, all exhibitor fees waived SOLD
 Trivia (exclusive)	\$3,500	Company name/logo featured on walkway for trivia location, company name/logo featured in onscreen trivia presentation, verbal mentions throughout presentation, company name/logo on event marketing, opportunity to staff trivia volunteer positions, exclusive trivia prizes are company provided and subject to ACI approval) SOLD
Hydration Station Snack Station Info Booth Student Pencil Student PPE (2 each)	\$2,500	Feature on student map, signage in welcome center or at station, pick up, all exhibitor fees waived
 Safety (exclusive)	\$2,250	Prominent Safety Booth with company name/logo featured in event welcome center and during VIP tour and press conference, company name/logo in event marketing, Four tickets to the event SOLD
Supporting (unlimited)	\$1,000	Company name/logo featured in event welcome center and during the VIP tour and press conference, company name/logo on all event marketing, all exhibitor fees waived



SIGNING DAY

MAY 8, 2025

ALLIED CONSTRUCTION INDUSTRIES

**200 ELIGIBLE TO WORK
HIGH SCHOOL SENIORS FROM THE TRI-STATE AREA WHO
ATTENDED CONSTRUCTION CAREER DAYS**





SIGNING DAY FOLLOWING CCD 2025

Sponsorship	Value	Description
Equipment (exclusive)	\$5,000	Highly visible equipment display along student entrance walkway, company name/logo on entrance signage, prominent feature in quarterly digital magazine (Cincinnati Constructor)
Powered by (exclusive)	\$2,500	Company name/logo signage at the entrance to the event entrance, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name
Photo (exclusive)	\$2,000	Company logo featured in the background for all signing/hiring photos, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo in event marketing, all exhibitor fees waived
Supporting Tee Shirt (6)	\$1000	Company name/logo featured on t-shirt given to all attendees and on screen, company name/logo signage



ACI CLAY SHOOT

**MAY
SEPTEMBER
NOVEMBER**

SYCAMORE SPORTING CLAYS

200 CONSTRUCTION PROFESSIONALS



ACI CLAY SHOOT

MAY & SEPTEMBER & NOVEMBER



Sponsorship	Value	Description
Lunch - May	\$2,000	Signage at event, website recognition, logo on ACI event marketing SOLD
Lunch - September	\$2,000	Signage at event, website recognition, logo on ACI event marketing SOLD
Lunch - November	\$2,000	Signage at event, website recognition, logo on ACI event marketing
Cigar Station - May	\$1,750	Opportunity to distribute cigars to attendees, logo on website and social media, logo signage at event
Cigar Station - September	\$1,750	Opportunity to distribute cigars to attendees, logo on website and social media, logo signage at event
Cigar Station - November	\$1,750	Opportunity to distribute cigars to attendees, logo on website and social media, logo signage at event
Jerky Station - May	\$1,500	Signage at event at the beef jerky station, logo on website and social media SOLD
Jerky Station - September	\$1,500	Signage at event at the beef jerky station, logo on website and social media SOLD
Jerky Station - November	\$1,500	Signage at event at the beef jerky station, logo on website and social media SOLD
Shot Gun Enter-to-Win- May	\$1,500	Signage at enter-to-win sales table, logo on website and social media SOLD
Shot Gun Enter-to-Win- Sept	\$1,500	Signage at enter-to-win sales table, logo on website and social media SOLD
Shot Gun Enter-to-Win- Nov	\$1,500	Signage at enter-to-win sales table, logo on website and social media
Beverage - May	\$1,100	Signage at beverage coolers, logo on website and social media SOLD
Beverages - September	\$1,100	Signage at beverage coolers, logo on website and social media SOLD
Beverages - November	\$1,100	Signage at beverage coolers, logo on website and social media SOLD





ACI CLAY SHOOT

MAY & SEPTEMBER & NOVEMBER



Sponsorship	Value	Description
Ammo Bin - May	\$1,000	Logo on all course ammo bins, verbal recognition during safety talk, company listing on website SOLD
Ammo Bin - September	\$1,000	Logo on all course ammo bins, verbal recognition during safety talk, company listing on website SOLD
Ammo Bin - November	\$1,000	Logo on all course ammo bins, verbal recognition during safety talk, company listing on website SOLD
Safety - May	\$600	Opportunity to distribute PPE to attendees, verbal recognition during safety talk, company listing on website and social media, signage at event SOLD
Safety - September	\$600	Opportunity to distribute PPE to attendees, verbal recognition during safety talk, company listing on website and social media, signage at event SOLD
Safety - November	\$600	Opportunity to distribute PPE to attendees, verbal recognition during safety talk, company listing on website and social media, signage at event
Door Prize - May	\$600	Signage near door prize display, verbal recognition during door prize announcements, logo on website and social media SOLD
Door Prize - September	\$600	Signage near door prize display, recognition during door prize announcements, logo on website and social media
Door Prize - November	\$600	Signage near door prize display, recognition during door prize announcements, logo on website and social media
Station Signage - May	\$300	Signage at shooting station, logo on website and social media
Station Signage - September	\$300	Signage at shooting station, logo on website and social media
Station Signage - November	\$300	Signage at shooting station, logo on website and social media



ACI REDS OUTING

JUNE 4, 2025

GREAT AMERICAN BALLPARK, THE HANDLEBAR

250 C-SUITE & BUSINESS DEVELOPMENT PROFESSIONALS



ACI REDS OUTING JUNE 2025

Sponsorship	Value	Description
The Walk Off	\$5,000	Social media coverage before and after the event, logo on screens through the private venue, 10 tickets to event
The Closer	\$3,000	Signage at dessert station with branded go desserts, social media coverage before and after the event, logo on screens through the private venue, 3 tickets to event
The 7th Inning Stretch	\$3,000	Branded mini snack helmets, social media coverage before and after the event, logo on screens through the private venue, 3 tickets to event
Mascot	\$2,000	Professional photographer to take photos of the attendees with the mascot(s), electronic customized frame with logo sent to attendees after the event, social media coverage before and after the event, logo on screens through the private venue, 2 tickets to event
Supporting	\$1,000	Social media coverage before and after the event, logo on screens through the private venue, 2 tickets to event

DEANDORTON



Turner
Building the Future



ACI GOLF OUTING

JULY 14, 2025

WESTERN HILLS COUNTRY CLUB

270 INDUSTRY PROFESSIONALS



ACI GOLF OUTING

JULY 14, 2025

Sponsorship	Value	Description
Dinner	\$4,250	1 PM foursome, 8 drink tickets, specialty desserts branded with company logo, branding incorporated into the AM and PM awards, website & social media marketing, logo recognition at event
Team Spirit	\$4,000	Branded team photos, attendees to receives photos post event, creative dress encouraged and prize given to most creatively dressed and posed team
Breakfast	\$3,000	Branded napkins with breakfast display, website and social media marketing, logo recognition at event
Lunch	\$3,000	Branded placemats at lunch b SOLD e and social media marketing, log recognition at event
Golfer Gift	\$3,000	Website and social media marketing, logo recognition at event, co-branded gift for all golfers
Cigar Station	\$3,000	Opportunity to pass out cigars to attendees on course, website and social media marketing, logo recognition at event
Dogs at the Turn	\$3,000	Branded hot dog stand on course with opportunity to have 1 company representative present on course, website and social media marketing, logo recognition at event
Cannon Contest	\$2,750	Opportunity to work the canno SOLD competition, website and social media marketing, logo recognition at event
Welcome	\$2,500	1 AM foursome, website and so SOLD marketing, logo recognition at event
Golf Cart	\$2,250	1 AM foursome, website and so SOLD marketing, logo recognition at event, company branding on all carts





ACI GOLF OUTING

JULY 14, 2025

Sponsorship	Value	Description
Snack Cart (exclusive)	\$2,000	Opportunity to drive the snack SOLD case, website and social media marketing, logo recognition at event
Watering Hole (4)	\$2,000	Company provided koozies on watering hole, website and social media marketing, signage at watering hole
Scorecard (exclusive)	\$1,500	Digitally branded "Golf Genius" SOLD scorecard for all golfers, website and social media marketing, logo recognition at event
Pin (exclusive)	\$1,400	Branded pin flags on all holes, SOLD social media marketing, logo recognition at event
Appetizer (exclusive)	\$1,250	Branded napkins at the evening SOLD reception, website and social media marketing, logo recognition at event
Golf Club (exclusive)	\$1,500	Branded table and golf club d SOLD te and social media marketing, logo recognition at event
Branded Swag Sponsor	\$1500	Set up your branded tent and hand out goodies you bring. Always a favorite stop at the event for the golfers. 2 AM Foursomes for \$820 - Co SOLD Investment
Hole Sponsor (18)	\$650	Signage at tee box, website and social media marketing, logo recognition at event





ACI SOCIAL

SEPTEMBER 2025

FOWLING WAREHOUSE CINCINNATI

200 CONSTRUCTION PROFESSIONALS



ACI SOCIAL SEPTEMBER 2025

Sponsorship	Value	Description
Title (exclusive)	\$5,500	Logo on fowling tournament champion trophy, company logo fowling footballs for tournament, branded tournament bracket board at event, signage at event, website recognition, logo on ACI event marketing
Hail Mary Hors D'Oeuvres (exclusive)	\$3,000	Logo on screen, social media posts, listed on event page, SOLD on event page, branded plates at food stations
Grand Prize Drawing (exclusive)	\$2,500	Branded grand prize drawing, SOLD verbal recognition at event, website recognition, logo on ACI event marketing
Fowling Lane (exclusive)	\$1,250	Logo on screen, social media posts, listed on event page, company signage on all entrances into fowling lanes
Super "Fowl" Step & Repeat	\$1,000	Branded step and repeat banner for attendee photos, SOLD logo on screen, social media posts, listed on event page
Water Boy (3)	\$1,000	Logo on screen, social media posts, listed on event page, branded cocktail napkins and signage on bar
Tournament Supporter (6)	\$1,000	Company logo on the official Fowling Tournament participation shirt, signage at event, website recognition, Logo on ACI event marketing, guaranteed team spot in the Fowling Tournament
Koozie Kicker (exclusive)	\$1,000	Company to provide branded koozies to be displayed on all bars for attendees, signage at event, website recognition
Door Prizes (4)	\$800	Signage at event on the door prize table, website recognition, logo on ACI event marketing





ACI CONSTRUCTION CAREER AWARDS

NOVEMBER 2025

LOCATION NOT YET ANNOUNCED

300 CONSTRUCTION PROFESSIONALS



ACI CONSTRUCTION CAREER AWARDS

NOVEMBER 2025

Sponsorship	Value	Description
Welcome Sponsor (exclusive)	\$5,000	Company produced 1 minute welcome video, logo on all marketing leading up to event (website, social media, email), logo in day of event program, on-stage welcome by company representative, logo on screen, signage at event entrance, 4 tickets to the event
Appetizer Sponsor (exclusive)	\$4,750	Company name in all pre-event marketing, logo on screen, branded signage and napkins on appetizer buffets
Beverage Sponsor (3)	\$3,000	Branded signage on one of the three bars at the event. On-screen recognition, marketing prior to event, on stage verbal mention.
Winning Step & Repeat Group Photo (exclusive)	\$2,000	Branded step and repeat back SOLD e photos, logo on screen, social media posts, listed on event page
Centerpiece Sponsor (4)	\$1,500	Branded centerpieces, logo on screen, social media posts, company on website and social media
Custom Dessert Sponsor (exclusive)	\$1,000	Signage at event on the desse SOLD anded cookies, website recognition, logo on ACI event marketing
Finalist & Winner Shout Outs (unlimited)	\$500	Sponsor provided on-screen slide recognition for finalist or winner, can include logo, congratulatory message and picture

DEANDORTON





ACI SMART STRATEGIES SERIES

4 PER YEAR



ACI MEET THE TEAM

VARIETY OF VENUES

70-100 INDUSTRY PROFESSIONALS



ACI SMART STRATEGIES SERIES 4 PER YEAR

Sponsorship	Value	Description
Presenting	\$5,000	Company on event page, logo at event, logo in event presentation, 30 second to address during the welcome, social media mentions during marketing



ACI LEADERSHIP FORUMS 4 PER YEAR

Sponsorship	Value	Description
Presenting	\$5,000	Company on event page, logo at event, logo in event presentation, 30 second to address during the welcome, social media mentions during marketing



ACI MEET THE TEAM 4 PER YEAR

Sponsorship	Value	Description
Event Sponsor	\$800	Company on event page, logo at event, logo in event presentation, 30 second to address during the welcome, social media mentions during marketing



Thank you!

Erica Schwegman

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