



# **CONSTRUCTION CAREER DAYS**

**APRIL 30 & MAY 1, 2025**

**WARREN COUNTY FAIRGROUNDS**

**3200 STUDENTS, 60 SCHOOLS**



# CONSTRUCTION CAREER DAYS

## APRIL 30 & MAY 1, 2025

Sponsorship	Value	Description
"Powered By" Title Sponsor (exclusive)	\$50,000	Company name included in the official event title ("ACI Construction Career Days, Powered by_____"), company logo hardhat sticker given to all student attendees, company name/logo on all marketing materials, both printed and digital, company name/logo on Event Welcome Center signage, company name/logo on event signage, verbal and visual spotlight during VIP tour/press conference, 4 tickets to VIP tour/press conference, verbal acknowledgment and company name/logo shown during exhibitor/volunteer welcome breakfast and all student orientations, prominent feature in quarterly digital magazine (Cincinnati Constructor), all exhibitor fees waived, high-traffic exhibitor location with no space restrictions
Welcome (exclusive)	\$25,000	Company volunteers welcome 3,000+ students as they arrive, opportunity to greet and engage with students as company volunteers distribute event maps and materials while wearing company name/logo apparel, company name/logo featured in all event marketing - both print and digital, company name/logo featured on stage at all student welcome presentations, opportunity to show a 1-minute company video in Event Welcome Center, repeated throughout the two-day event, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on Event Welcome Center signage, verbal and visual mention during VIP tour/press conference, verbal and visual acknowledgment during exhibitor/volunteer welcome breakfast, verbal and visual acknowledgment during all student orientations, all exhibitor fees waived, high-traffic exhibitor location with no size restrictions
Custom (unlimited)	\$20,000	Company name featured on wayfinding signage for company-sponsored building or field, company provided gift for each student, verbal and visual acknowledgment during VIP tour and press conference, company name/logo on signage throughout the event, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on event marketing all exhibitor fees waived, high-traffic exhibitor location



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Sponsorship	Value	Description
Fairgrounds (exclusive)	\$15,000	Featured sponsor on event map, company name/logo featured on wayfinding signage, verbal and visual acknowledgment during volunteer and student orientations, verbal and visual acknowledgment during VIP tour and press conference, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on event marketing, all exhibitor fees waived, high-traffic exhibitor location
Student Bag (exclusive)	\$10,000	Official event student bags given to <b>SOLD</b> on arrival with prominent feature of company brand/logo, company name/logo in event marketing, all exhibitor fees waived, high-traffic exhibitor location
Lunch (exclusive)	\$10,000	Company name featured on lunch area, opportunity to display branded vehicles in the lunch area, use of branded plates and napkins, name/logo on wayfinding signage, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on event marketing, all exhibitor fees waived, high-traffic exhibitor location (note: this can be an in-kind sponsorship for restaurants/food and beverage organizations)
Stick With It (2)	\$7,500	Ability to offer 2 branded and collectible stickers for students to decorate their official CCD hard hat. Signage on sticker table in Welcome Center. Stickers may feature of company brand/logo, company name/logo in event marketing, all exhibitor fees waived, high-traffic exhibitor location.
Orientation (exclusive)	\$5,000	Company-branded gift given to each student, company name/logo on orientation signage, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on event marketing, all exhibitor fees waived
VIP Student Experience (exclusive)	\$5,000	Company name/logo featured on the entrance to the Student VIP area, company name/logo featured on signage in VIP area, company name/logo featured on Student VIP sticker and name badge, verbal and visual acknowledgment during VIP tour and press conference, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on event marketing, all exhibitor fees waived, high-traffic exhibitor location





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## APRIL 30 & MAY 1, 2025

Sponsorship	Value	Description
 Equipment (exclusive)	\$5,000	Highly visible equipment display along walkway, company name/logo on field signage, prominent feature in quarterly digital magazine (Cincinnati Construction) company name/logo in event marketing, all exhibitor fees waived <b>SOLD</b>
Building / Field (3 available)	\$5,000	Company name/logo signage at the event field or entrance to the sponsored building, prominent feature in quarterly digital magazine (Cincinnati Construction) name/logo in event marketing, all exhibitor fees waived <b>SOLD</b>
 Group Photo (exclusive)	\$5,000	Company equipment or signage featured in background for all student group photos, prominent feature in quarterly digital magazine (Cincinnati Construction) name/logo in event marketing, all exhibitor fees waived <b>SOLD</b>
 Trivia (exclusive)	\$3,500	Company name/logo featured on wall for trivia location, company name/logo featured in onscreen trivia presentation, verbal mentions throughout presentation, company name/logo on event marketing, opportunity to staff trivia volunteer positions, exclusive trivia prizes are company provided and subject to ACI approval) <b>SOLD</b>
Hydration Station Snack Station Info Booth Student Pencil Student PPE (2 each)	\$2,500	Feature on student map, signage in welcome center or at station, pick up, all exhibitor fees waived
 Safety (exclusive)	\$2,250	Prominent Safety Booth with company name/logo featured in event welcome center and during VIP tour and press conference, company name/logo in event marketing, Four tickets to the event <b>SOLD</b>
Supporting (unlimited)	\$1,000	Company name/logo featured in event welcome center and during the VIP tour and press conference, company name/logo on all event marketing, all exhibitor fees waived



# SIGNING DAY

**FOLLOWING CONSTRUCTION CAREER DAYS**

**ALLIED CONSTRUCTION INDUSTRIES**

**200 ELIGIBLE TO WORK  
HIGH SCHOOL SENIORS FROM THE TRI-STATE AREA WHO  
ATTENDED CONSTRUCTION CAREER DAYS**





# SIGNING DAY FOLLOWING CCD 2025

Sponsorship	Value	Description
Equipment (exclusive)	\$5,000	Highly visible equipment display along student entrance walkway, company name/logo on entrance signage, prominent feature in quarterly digital magazine (Cincinnati Constructor)
Powered by (exclusive)	\$2,500	Company name/logo signage at the entrance to the event entrance, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name
Photo (exclusive)	\$2,000	Company logo featured in the background for all signing/hiring photos, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo in event marketing, all exhibitor fees waived
Supporting Tee Shirt (6)	\$1000	Company name/logo featured on t-shirt given to all attendees and on screen, company name/logo signage