

CONSTRUCTION CAREER DAYS

APRIL 30 & MAY 1, 2025

WARREN COUNTY FAIRGROUNDS

3200 STUDENTS, 60 SCHOOLS



CONSTRUCTION CAREER DAYS APRIL 30 & MAY 1, 2025

| Sponsorship | Value | Description |
|--|----------|---|
| "Powered By" Title Sponsor (exclusive) | \$50,000 | Company name included in the official event title ("ACI Construction Career Days, Powered by"), company logo hardhat sticker given to all student attendees, company name/logo on all marketing materials, both printed and digital, company name/logo on Event Welcome Center signage, company name/logo on event signage, verbal and visual spotlight during VIP tour/press conference, 4 tickets to VIP tour/press conference, verbal acknowledgment and company name/logo shown during exhibitor/volunteer welcome breakfast and all student orientations, prominent feature in quarterly digital magazine (Cincinnati Constructor), all exhibitor fees waived, high-traffic exhibitor location with no space restrictions |
| Welcome (exclusive) | \$25,000 | Company volunteers welcome 3,000+ students as they arrive, opportunity to greet and engage with students as company volunteers distribute event maps and materials while wearing company name/logo apparel, company name/logo featured in all event marketing – both print and digital, company name/logo featured on stage at all student welcome presentations, opportunity to show a 1-minute company video in Event Welcome Center, repeated throughout the two-day event, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on Event Welcome Center signage, verbal and visual mention during VIP tour/press conference, verbal and visual acknowledgment during exhibitor/volunteer welcome breakfast, verbal and visual acknowledgment during all student orientations, all exhibitor fees waived, high-traffic exhibitor location with no size restrictions |
| Custom (unlimited) | \$20,000 | Company name featured on wayfinding signage for company-sponsored building or field, company provided gift for each student, verbal and visual acknowledgment during VIP tour and press conference, company name/logo on signage throughout the event, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on event marketing all exhibitor fees waived, high-traffic exhibitor location |



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| Sponsorship | Value | Description |
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| Fairgrounds (exclusive) | \$15,000 | Featured sponsor on event map, company name/logo featured on wayfinding signage, verbal and visual acknowledgment during volunteer and student orientations, verbal and visual acknowledgment during VIP tour and press conference, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on event marketing, all exhibitor fees waived, high-traffic exhibitor location |
| Student Bag (exclusive) | \$10,000 | Official event student bags given to every attendee upon arrival with prominent feature of company brand/logo, company name/logo in event marketing, all exhibitor fees waived, high-traffic exhibitor location |
| Lunch (exclusive) | \$10,000 | Company name featured on lunch area, opportunity to display branded vehicles in the lunch area, use of branded plates and napkins, name/logo on wayfinding signage, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo on event marketing, all exhibitor fees waived, high-traffic exhibitor location (note: this can be an in-kind sponsorship for restaurants/food and beverage organizations) |
| Measure Up (exclusive) | \$7,500 | Official event measuring tapes given to every attendee upon arrival with prominent feature of company brand/logo, company name/logo in event marketing, all exhibitor fees waived, high-traffic exhibitor location |
| Orientation (exclusive) | \$5,000 | Company-branded gift given to each company name/logo on orientation signage, prominent feature in quarterly digital magazine (Cincinnati Constru |
| VIP Student Experience (exclusive) | \$5,000 | Company name/logo featured on the entrance to the Student VIP area, company name/logo featured on signage in VIP area, company name/logo featured on State of Sticker and name badge, verbal and visual acknowledgment during VIP tour and press conference, prominent few gital magazine (Cincinnati Constructor), company name/logo on event marketing, all exhibitor fees waived, high-traffic exhibitor location |







CONSTRUCTION CAREER DAYS APRIL 30 & MAY 1, 2025









| | Sponsorship | Value | Description |
|--|-----------------------------------|---------|--|
| | Equipment (exclusive) | \$5,000 | Highly visible equipment display alo support walkway, company name/logo on field signage, prominent feature in quarterly digital magazine (Cincinnum pany name/logo in event marketing, all exhibitor fees waived |
| | Building / Field (3 available) | \$5,000 | Company name/logo signage at the entrance to the event field or entrance to the sponsored building, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo in event marketing, all exhibitor fees waived |
| | Group Photo (exclusive) | \$5,000 | Company equipment or signage fee signage f |
| | Trivia (exclusive) | \$3,500 | Company name/logo featured on we for trivia location, company name/logo featured in onscreen trivia presentation, verbal mentions through sentation, company name/logo on event marketing, opportunity to staff trivia volunteer positions, exclusive trivia grizes are company provided and subject to ACI approval) |
| | Safety (exclusive) | \$2,250 | Prominent Safety Booth with composition of the state of the state of the event welcome center and during VIP tour and press conference, company name/logo featured in event welcome center and during VIP tour and press conference, company name/logo featured in event welcome center and during VIP tour and press conference, company name/logo featured in event welcome center and during VIP tour and press conference, company name/logo featured in event welcome center and during VIP tour and press conference, company name/logo featured in event welcome center and during VIP tour and press conference, company name/logo featured in event welcome center and during VIP tour and press conference, company name/logo featured in event welcome center and during VIP tour and press conference, company name/logo featured in event welcome center and during VIP tour and press conference, company name/logo featured in event welcome center and during VIP tour and press conference and press conference are conference are conference and press conference are conference and press conference are |
| | Supporting (unlimited) | \$1,000 | Company name/logo featured in event welcome center and during the VIP tour and press conference, company name/logo on all event marketing, all exhibitor fees waived |
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Allied Construction Industries SIGNING DAY

FOLLOWING CONSTRUCTION CAREER DAYS

ALLIED CONSTRUCTION INDUSTRIES

200 ELIGIBLE TO WORK
HIGH SCHOOL SENIORS FROM THE TRI-STATE AREA WHO
ATTENDED CONSTRUCTION CAREER DAYS





SIGNING DAY FOLLOWING CCD 2025

| Sponsorship | Value | Description |
|----------------|---------|--|
| Equipment | \$5,000 | Highly visible equipment display along student entrance walkway, company name/logo on entrance signage, prominent feature in quarterly digital magazine (Cincinnati Constructor) |
| Powered by | \$1,000 | Company name/logo signage at the entrance to the event entrance, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name |
| Photo | \$1,000 | Company logo featured in the background for all signing/hiring photos, prominent feature in quarterly digital magazine (Cincinnati Constructor), company name/logo in event marketing, all exhibitor fees waived |
| Supporting (6) | \$1,000 | Company name/logo featured on t-shirt given to all attendees and on screen, company name/logo signage |