



# 2024 MOMENTUM INVESTOR PROGRAM

TO CUSTOMIZE YOUR  
INVESTMENT PROGRAM AND  
CONNECT WITH THOUSANDS  
IN THE COMMERCIAL  
CONSTRUCTION INDUSTRY :

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## YOUR 2024 \$10,000 INVESTMENT IS WORTH OVER \$35,000

- Reach 500+ active member companies that employ over 25,000 in the Cincinnati region
- Flexible sponsorship opportunities tailored to align with your specific business objectives
- Directly engage with top decision makers at our 30+ events annually
- Maximize your budget and exposure
- Achieve value beyond typical sponsorship

### TRIPLE THE IMPACT OF YOUR SPONSORSHIP

Momentum Investors (\$10,000+ annually) select from a customizable menu of sponsorship options *and* receive additional benefits worth over \$31,000



**Recognition at ACI 2024 Events**  
\$24,000 Value



**Exhibitor Booth**  
Construction Career Days  
\$250 Value



**Logo/Link to Your Site from aci-construction.org**  
\$5,000 Value



**2 Tickets to the Reds Outing**  
\$270 Value



**Listing in Cincinnati Constructor**  
(quarterly electronic magazine)  
\$1,200 Value



**1 Meeting Room Rental at ACI**  
\$750 Value



**2 Tickets to Safety Day**  
\$318 Value



**2 Tickets to Annual Meeting**  
\$400 Value



**2 Tickets to Awards Luncheon**  
\$200 Value

### Why Now?

- ✓ Increased exposure at 2024 ACI events
- ✓ Budget once, reap benefits all year

Like to learn more?  
Contact ACI's Jillian Wiesner  
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[aci-construction.org](http://aci-construction.org)

ACI offers a wide range of events to help you make meaningful connections with other members-- ranging from purely fun to educational to inspirational.

Timing	Event	Audience + Reach
January 30	Safety Day	300 Safety, HR and other industry professionals
March 27	Annual Meeting	600 Industry Leaders
May 8-9	Construction Career Days	3,000 7-12th grade students from over 50 schools, 70+ exhibitors
May 23	Spring Clay Shoot	150 Marksmen and Markswomen
June	Annual Day at the Reds	200 Baseball Fans
July 8	Golf Outing	250 Golfers of Every Skill Level
September 12	ACI Social	200 *Members Only Event
October 17	Fall Clay Shoot	150 Marksmen and Markswomen
November	Awards Luncheon	300 Industry Leaders



**ACI SAFETY DAY**  
**January 30, 2024**  
**Savannah Center**

Cincinnati's longest-running Safety Day since 1999. ACI's annual event will feature OSHA updates, an expo hall, lunch with keynote speaker, and nine break-out sessions designed for safety professionals, craft workers, supervisors and managers.

\$	Name	Activation
\$7,500	Safety Day Presenting Sponsor	Company name in all pre-event marketing, Full page ad in printed program, Signage at venue entrance and general session room, <b>3-minute promotional video</b> on screen during event, <b>Branded centerpieces</b> on each table, Eight tickets to event
\$5,000	Post-Event Hospitality Sponsor	Company name in all pre-event marketing, Half page ad in printed program, Signage in Hospitality Area, <b>Branded cocktail napkins and custom ice cubes at bar</b> , Complimentary exhibit space, Eight tickets to event
\$5,000	Luncheon Sponsor	Company name in all pre-event marketing, Full page ad in printed program, Signage in Luncheon Area, <b>Branded luncheon plates and napkins</b> , Eight tickets to event
\$2,500 <b>SOLD OUT</b>	Equipment Sponsor	Company name in all pre-event marketing, Half page ad in printed program, <b>Two pieces of construction equipment displayed/demonstrated</b> , Complimentary exhibit space, Signage near equipment display, Six tickets to event
\$2,500	Prize Wheel Sponsor	Company name in all pre-event marketing, Half-page ad in printed program, <b>Interactive prize wheel</b> where attendees can win branded merchandise or safety product, Signage near prize wheel space, Four tickets to event
\$2,500 <b>SOLD OUT</b>	Continental Breakfast Sponsor	Company name in all pre-event marketing, Large logo in printed program, <b>Branded breakfast plates and napkins</b> , Signage in breakfast area, Four tickets to event



**ACI SAFETY DAY**  
**January 30, 2024**  
**Savannah Center**

\$	Name	Activation
\$2,500 SOLD OUT	Padfolio Sponsor	Company name in all pre-event marketing, Large logo in printed program, <b>Branded padfolios for all attendees</b> , Complimentary exhibit space, Signage near registration area, Four tickets to event
\$2,500	Swag Bag Sponsor	Company name in all pre-event marketing, Large logo in printed program, <b>Co-Branded tote bags for all attendees</b> , Signage near registration area, Four tickets to event
\$2,000 SOLD OUT	Lanyard/ Nametag Sponsor	Company name in all pre-event marketing, Large logo in printed program, <b>Branded nametags and lanyards for all attendees</b> , Signage near registration area, Four tickets to event
\$1,000	Supporting Sponsor	Company name in all pre-event marketing, Logo on screen and in printed program, Two tickets to event



**ACI 95th ANNUAL MEETING**  
**March 27, 2024**  
**N. Kentucky Convention Center**

Gather with hundreds of industry colleagues to network and celebrate our industry. With ample time for networking, drinks, dinner, and program, this is an industry event you don't want to miss.

\$	Name	Activation
\$10,000	95th Anniversary Sponsor	Two minute branded video onscreen during program (provided by company), logo on all marketing leading up to event, logo in day of event program, logo on welcome screen, 10 tickets to the event, branded centerpiece on each table.
\$8,000	Parking Sponsor	Final slide of presentation with logo and thank you, Logo on all marketing leading up to event, Logo in day of event program, Logo on welcome screen, 4 tickets to the event
\$7,500	Equipment Sponsor	Opportunity to <b>display equipment</b> throughout networking space, Logo on all marketing leading up to event, Logo in day of event program, Logo on welcome screen, 5 tickets to the event
\$7,500	Beverage Sponsor	Logo Ice Sculpture & Custom Ice Cubes, Signage on all Bars, Logo on all marketing leading up to event, Logo in day of event program, Logo on welcome screen, 4 tickets to the event
\$5,000	Cheers to 95 Years	Branded <b>rocks glasses &amp; libations gift</b> given to every attendee upon exit, logo in event program, logo on welcome screen
\$4,750	Appetizer Sponsor	Branded cocktail napkins used during cocktail hour, Logo on all marketing leading up to event, Logo in day of event program, Logo on welcome screen, 4 tickets to the event
\$3,500	Platinum Sponsor	4 Tickets to the event, listed in the event program, logo on event page & all marketing leading up to event
\$2,500	Gold Sponsor	3 tickets to the event, listed in the event program, logo on event page
\$1,500	Silver Sponsor	2 tickets to the event, listed in the event program, logo on event page



**ACI CONSTRUCTION  
CAREER DAYS  
May 8-9, 2024  
Warren County Fairgrounds**

CCD is the largest construction career fair in Ohio, Kentucky, and Indiana. The event hosts over 2,500 students from over 50 schools for a hands on experience unlike any in the region.

\$	Name	Activation
\$50,000	Powered By Sponsor	In the official name Company logo <b>hardhat sticker</b> given to all student attendees, company name included in event title on all marketing materials, Representation and/or brand featured in broadcast marketing promoting the event, Company brand will be featured alongside the Construction Career Days wordmark on Main/Welcome Hall Event Center signage, Signage throughout event, Spotlighted during VIP session(s), 4 tickets to VIP session, Acknowledged during exhibitor/volunteer welcome breakfast and all student orientations, All exhibitor fees waived, High traffic location for event exhibit with no space restrictions
\$25,000	Welcome Sponsor	<b>Be the first impression-</b> have your volunteers welcome students upon arrival, hand out bags while wearing your brands volunteer/staff shirt, Company name included alongside event title on all marketing materials, Representation and/or brand featured in broadcast marketing promoting the event, Company brand will be featured alongside the Construction Career Days wordmark on Main/Welcome Hall Event Center signage, Signage throughout event, Spotlighted during VIP session(s), Acknowledged during exhibitor/volunteer welcome breakfast and all student orientations, All exhibitor fees waived, High traffic location for event exhibit with no space restrictions
\$15,000	Fairgrounds Sponsor	Company name featured on wayfinding signage, Acknowledged during exhibitor/volunteer welcome breakfast and all student orientations, Acknowledged during VIP session(s), 2 attendees at Event Stakeholders lunch, Signage throughout event and marketing, All exhibitor fees waived, High traffic location for event exhibit
\$10,000	Lunch Sponsor	Company name featured on wayfinding signage, Acknowledged during VIP session(s), 2 attendees at Event Stakeholders- at the school operating lunch, Signage throughout event and marketing, All exhibitor fees waived, High traffic location for event exhibit



**ACI CONSTRUCTION  
CAREER DAYS  
May 8-9, 2024**

\$	Name	Activation
\$5,000	Building/ Field Sponsor	Company name featured on wayfinding signage of sponsored building, Acknowledged during VIP Tour(s), Signage throughout event and marketing, All exhibitor fees waived, High traffic location for event exhibit
\$5,000	Trivia Sponsor	Company name featured on wayfinding signage for Trivia location, Logo featured in onscreen Trivia presentation, logo on event and marketing materials, exhibitor fees waived, high-traffic location for event exhibit, first right of refusal for Trivia volunteer positions, <b>Exclusive Trivia giveaway rights</b> (All or majority of prizes are company products and gift cards)
\$5,000	Group Photo Sponsor	Brand featured on the photo in the student/exhibitor take-away package, Logo featured during VIP Tour(s), Logo featured on event marketing, All exhibitor fees waived, High traffic location for event exhibit
\$5,000	Student Bag Sponsor	Branded Student bags given to every attendee upon arrival, Signage throughout event and marketing, All exhibitor fees waived, High traffic location for event exhibit
\$3,500	Measure Up Sponsor	<b>Branded Mini Grip Tape Measure</b> given to every attendee upon arrival, Signage throughout event and marketing, All exhibitor fees waived, High traffic location for event exhibit
\$2,500	Health & Wellness Sponsor	Onsite activation that provides an opportunity to interact with over 3,000 students in the realm of health and wellness, including mental or physical health activities, All exhibitor fees waived
\$1,000	CCD Supporting Sponsor	Company logo will be featured during the event's VIP session(s) in a rotating power point slide show and signage, Company brand will be featured on the event webpage, social media, ACI digital magazine, All exhibitor fees waived, All students will be incentivized to visit the exhibit through the event passport





**ACI REDS OUTING**  
**June 26, 2024**  
**The Handlebar, Great American Ball Park**

No matter the weather, join over 200 of your industry colleagues at ACI's private Reds Outing located in the Handle Bar. Tickets provide you an all-inclusive experience with both indoor and outdoor amenities, plus great food & drinks!

\$	Name	Activation
\$5,000	Walk Off Sponsor	10 tickets to event, Social media coverage before and after the event, logo on screens through the private venue
\$3,000	The Closer Sponsor	3 tickets to event, Signage at Dessert Station with <b>Branded Grab and Go Desserts</b> , Social media coverage before and after the event, logo on screens through the private venue
\$3,000	7th Inning Stretch Sponsor	3 tickets to event, <b>Branded Mini Snack Helmets</b> for attendees to use, Social media coverage before and after the event, logo on screens through the private venue
\$2,000	Mascot Sponsor	2 tickets to event, Professional photographer to take photos of the attendees with the mascot(s), <b>electronic customized frame</b> with logo on it sent to attendees after the event, social media coverage before and after the event, logo on screens through the private venue
\$1,000	Supporting Sponsor	2 tickets to event, Social media coverage before and after the event, logo on screens through the private venue



**ACI GOLF OUTING**  
**July 8, 2024**  
**Western Hills Country Club**

An annual outing 51 years straight! ACI welcomes hundreds of members to a private golf course for a day of sun, golfing, good company & refreshments. With two tee times and awards, there are plenty of options for all players.

\$	Name	Activation
\$6,500	Dinner Sponsor	2 PM Foursomes, 16 drink tickets, <b>Specialty desserts branded</b> with company logo, branding incorporated into the AM and PM awards, website & social media marketing, logo recognition at event
\$4,000	Team Spirit Sponsor	Branded Step and Repeat Backdrop at Course for team photos, attendees to receives photos post event, creative dress encouraged and prize given to most creatively dressed team
\$3,000	Lunch Sponsor	Branded plates, website and social media marketing, logo recognition at event
\$3,000	Breakfast Sponsor	Branded napkins, website and social media marketing, logo recognition at event
\$2,750	Golfer Gift Sponsor	<b>Unique Golfer Gift</b> branded with logo given to every attendee, QR card on every gift, website and social media marketing, logo recognition at event
\$2,500	Cannon Sponsor	Opportunity to work the <b>cannon hole tee competition</b> , website and social media marketing, logo recognition at event
\$2,500	Cigar Sponsor	Opportunity to pass out cigars to attendees, website and social media marketing, logo recognition at event
\$2,500	Welcome Sponsor	AM foursome, website and social media marketing, logo recognition at event
\$2,000	Cart Sponsor	AM foursome, Logo on all golf carts throughout entire event, website and social media marketing, logo recognition at event



**ACI GOLF OUTING**  
**July 8, 2024**  
**Western Hills Country Club**

\$	Name	Activation
\$2,000	Watering Hole Sponsor	Opportunity to place company provided coozies on watering hole, website and social media marketing, Signage at Watering Hole
\$2,000	Snack Cart Sponsor	Opportunity to drive the snack cart, website and social media marketing, prominent company branding on cart
\$1,500	Scorecard Sponsor	Digitally branded <b>"Golf Genius" electronic scorecard</b> for all golfers, website and social media marketing, logo recognition at event
\$1,400	Pin Sponsor	Branded pin flags on all holes, website and social media marketing, logo recognition at event
\$1,250	Appetizer Sponsor	Branded cocktail napkins with appetizer display, website and social media marketing, logo recognition at event
\$1,250	Golf Club Sponsor	Branded table and golf club display, website and social media marketing, logo recognition at event
\$600	Hole Sponsor	Signage at tee box, website and social media marketing, logo recognition at event



**ACI SOCIAL**  
**September 12, 2024**  
**Cincinnati Fowling**  
**Warehouse**

The ACI Social is an annual (complimentary) event exclusively for ACI members. Designed to help attendees foster meaningful industry connections while enjoying unique local venues, the ACI Social combines fun, food, and a bit of friendly competition for all members.

\$	Name	Activation
\$5,500	Presenting Sponsor	Logo on Fowling Tournament Champion Trophy, <b>Company Logo'ed Fowling Footballs</b> for Tournament, Branded Tournament Bracket Board at event, Signage at event, Website recognition, Logo on ACI event marketing
\$3,000	Grub Sponsor	Branded dinner plates, Signage at event, Website recognition, Logo on ACI event marketing
\$3,000	Sweet Treat Sponsor	Branded Grab N Go Dessert Station, All Desserts with QR Code to website at event, Exhibitor Table Next to Dessert Display, Signage at event, Website recognition, Logo on ACI event marketing
\$2,500	Beverage Sponsor	Signage at event, Website recognition, Logo on ACI event marketing, QR Code to Website at event
\$2,500	Grand Raffle Sponsor	Branded Grand Raffle Winnings Given to Winner, Website recognition, Logo on ACI event marketing
\$2,000	Mystery Beer Machine Sponsor	Signage for your company on the <b>Fowling Warehouse Mystery Beer Machine</b> , Each Mystery Beer Drinker Receives Beverage and Card with QR code to Your Website, Signage at event, Website recognition, Logo on ACI event marketing
\$1,000	Coozie Sponsor	Company to provide Branded coozies to be displayed on all bars for attendees, Signage at event, Website recognition, Logo on ACI event marketing
\$300	Door Prize Sponsor	Signage at event, Website recognition, Logo on ACI event marketing



**ACI CLAY SHOOTS**  
**May 23, 2024**  
**October 17, 2024**  
**Sycamore Sporting Clays**

Spend a day at Sycamore Sportsman Club with 150 members. This event happens twice a year and starts with lunch, followed by a 75-target clay shoot. End your day with networking and a cold beverage during the awards program.

\$	Name	Activation
\$1,500 <b>SOLD OUT</b>	Lunch Sponsor	Signage at event, Website recognition, Logo on ACI event marketing
\$1,400	Shot Gun Raffle Sponsor	Signage at event, Website recognition, Logo on ACI event marketing <b>SOLD OUT FOR OCTOBER CLAY SHOOT, STILL AVAILABLE FOR MAY</b>
\$1,000	Beverage Sponsor	Signage at event, Website recognition, Logo on ACI event marketing
\$600 <b>SOLD OUT</b>	Safety Sponsor	Signage at event, Table at event to share materials, Website recognition, Logo on ACI event marketing
\$600	Door Prize Sponsor	Signage around Door Prize display, Company recognition during Door Prize announcements, Website recognition, Logo on ACI event marketing
\$300	Station Sponsor	Signage at event, Website recognition, Logo on ACI event marketing



# CONSTRUCTION CAREER AWARDS November 2024

ACI's annual celebration of our workplace heroes and the companies that support them. Awards categories include workforce development, diversity, safety, and skilled trades.

\$	Name	Activation
\$7,500	Beverage Sponsor	<b>Logo'ed Ice Sculpture &amp; Custom Ice Cubes</b> , Signage on all Bars, Logo on all marketing leading up to event (website, social media, etc), Logo in day of event program, Logo on welcome screen, 4 tickets to the event
\$5,000	Welcome Sponsor	Company produced 1 Minute Welcome Video, Logo on all marketing leading up to event (website, social media, etc.), Logo in day of event program, Logo on welcome screen, 10 tickets to the event
\$4,750	Appetizer Investor	Branded cocktail napkins, Logo on all marketing leading up to event (website, social media, etc), Logo in day of event program, Logo on welcome screen, 4 tickets to the event
\$4,000	Yellow Carpet Sponsor	Opportunity to display equipment throughout networking space, <b>Branded Yellow Entrance Carpet</b> , Logo on all marketing leading up to event (website, social media, etc), Logo in day of event program, Logo on welcome screen, 5 tickets to the event
\$3,500	Platinum Investor	Logo on all marketing leading up to event (website, social media, etc), Logo in day of event program, Logo on welcome screen, 5 tickets to the event



**PARTY IN THE PLAN ROOM**  
**Spring, Fall & Winter 2024**  
**ACI Training Center**

In house gatherings to connect membership with public and private organizations who have projects forthcoming.

\$	Name	Activation
\$500	Exclusive Event Sponsor	Logo on registration page and in presentation, Opportunity to address attendees to begin event, Logo on all ACI marketing

**SHE BUILDS PROGRAMS**  
**Ongoing 2024**

Programs for female youth and adults to explore construction hands-on, learn how to apply math skills and use basic tools to complete a project.

\$	Name	Activation
\$5,000	Champion Investor	Company brand featured for 2024 Summer Camp program, First right of refusal for camp activities and volunteers, Campers to receive a take-away with company branding, Signage at event, Website recognition, Logo on all ACI marketing
\$2,500	She Builds Day Investor	Company brand featured for 2024 She Builds Day program, First right of refusal for SB Day activities and volunteers, SB participants to receive a take-away with company branding, Signage at event, Website recognition, Logo on all ACI marketing



# WORKFORCE SOLUTIONS

## Ongoing 2024

Continuous educational programming designed to introduce the region's youth to a career in commercial construction.

\$	Name	Activation
\$5,000	After School Club Champion	Company brand featured during 2023-2024 program, First right of refusal for activities and volunteers, Participants to receive a take-away with company branding, Signage at event, Website recognition, Logo on all ACI marketing
\$5,000	Summer Camp Champion	Company brand featured for 2024 Summer Camp program, First right of refusal for activities and volunteers, Participants to receive a take-away with company branding, Signage at event, Website recognition, Logo on all ACI marketing
\$1,500	Program Sponsor	Company brand featured during program through marketing and presentation, First right of refusal for speaking/presenting opportunity during workshop, Participants to receive a take-away with company branding, Website recognition, Logo on all ACI marketing



# 2024 INVESTMENT OPPORTUNITY EXAMPLES

